



**OiRA – Hairdressing**

**OSH MSDs Overview Project**

**HWC 2020-22 on MSDs**

# Fostering MSK health in the hairdressing sector – Room for cooperation

- **OiRA Hairdressing**
- **MSDs overview project**
- **Healthy Workplaces Campaign 2020/22 on MSDs**





# OiRA EU Sectoral Pilot Project – Hairdressers sector in Belgium



- Implementation period: January-November 2019
- OiRA EU Sectoral Pilot Project in Belgium to raise awareness and increase the use of the hairdressers tool
- Activities to be developed:
  - Social and Media coverage
  - Editing and placement of articles
  - Organisation of Info Point (Hairdressers Game Fair)
  - Organisation of 6 OiRA seminars
- In close cooperation with the Belgian Social Partners:



# OiRA Pilot Project in Belgium: The Hair Games Fair 2019

- Brussels 27-28 January 2019



- Specific leaflets and flyers have been produced both in FR and NL for the Fair as well as an online quiz with prizes.

# MSDs OSH Overview project

- **Several reports**
  - MSDs Prevalence, costs and demographics
  - OSH policies, strategies, programmes, actions and initiatives on MSDs
  - Working with MSDs / pain
  - Prolonged static postures: sitting / standing
  - Diversity of the workforce and MSDs (women, migrants, ...)
  - Participatory ergonomics
  - Psychosocial risk factors and MSDs
- **Campaign Info sheets (translated into EU languages)**
- **Infographics**
- **MSDs database (including resources like audio-visual material, good practice, tools, guides, ... specific to the hairdressing sector)**
- **Articles (OSH wiki)**
- **Workshops (targeting Policy Makers)**

# MSDs OSH Overview project and ERGOHAIR

- **To contribute to the dissemination / visibility of the outcomes of the project**
  - Through our website / promotion channels (social media, ...)
  - In the framework of the MSDs overview project we could...
    - include the outcomes in the MSDs database
    - mention your studies / results in our reports
    - publish some of your outcomes as articles (if interested)
- **Something else?**

1. **Umbrella message**: MSDs are preventable and manageable
2. Preventive measures can be simple and low cost
3. Early intervention and rehabilitation of workers with MSDs is possible, needed and desired
4. Staying physically active - even in periods of musculoskeletal pain - is important
5. MSDs can be influenced by psychosocial risks – that's why it makes sense to tackle MSDs and psychosocial risks together
6. Promote good musculoskeletal health among the future generation of workers



# HWC 2020-22 on MSDs – Possibilities of cooperation with the sector – First proposals

- EU Social Partners to become campaign partners
- Planned awareness raising activities (at EU level or national level)
- Identification of specific resources
- Opportunities to support SLIC inspection campaign
- Plan for dedicated session at the closing conference in 2022
- New opportunities / channels for the dissemination of ERGOHAIR outcomes
- Activities / events / material on MSDs targeting vocational training

