Intercultural communications within the European Union

Facilitated by Michel Dalonneau
Paris, April 12, 2018

Content

- Intercultural communications: a tool for better communications
  - Why intercultural communications?
  - The iceberg of cultures
- Culture & communications
  - Cultural characteristics
- Bibliography - filmography

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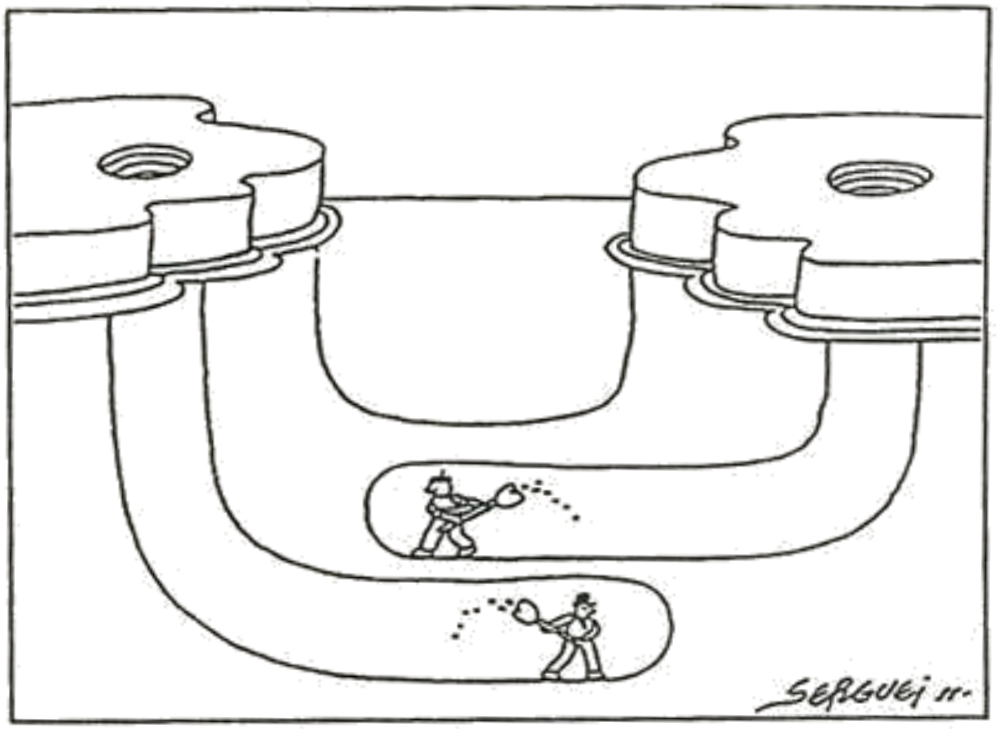
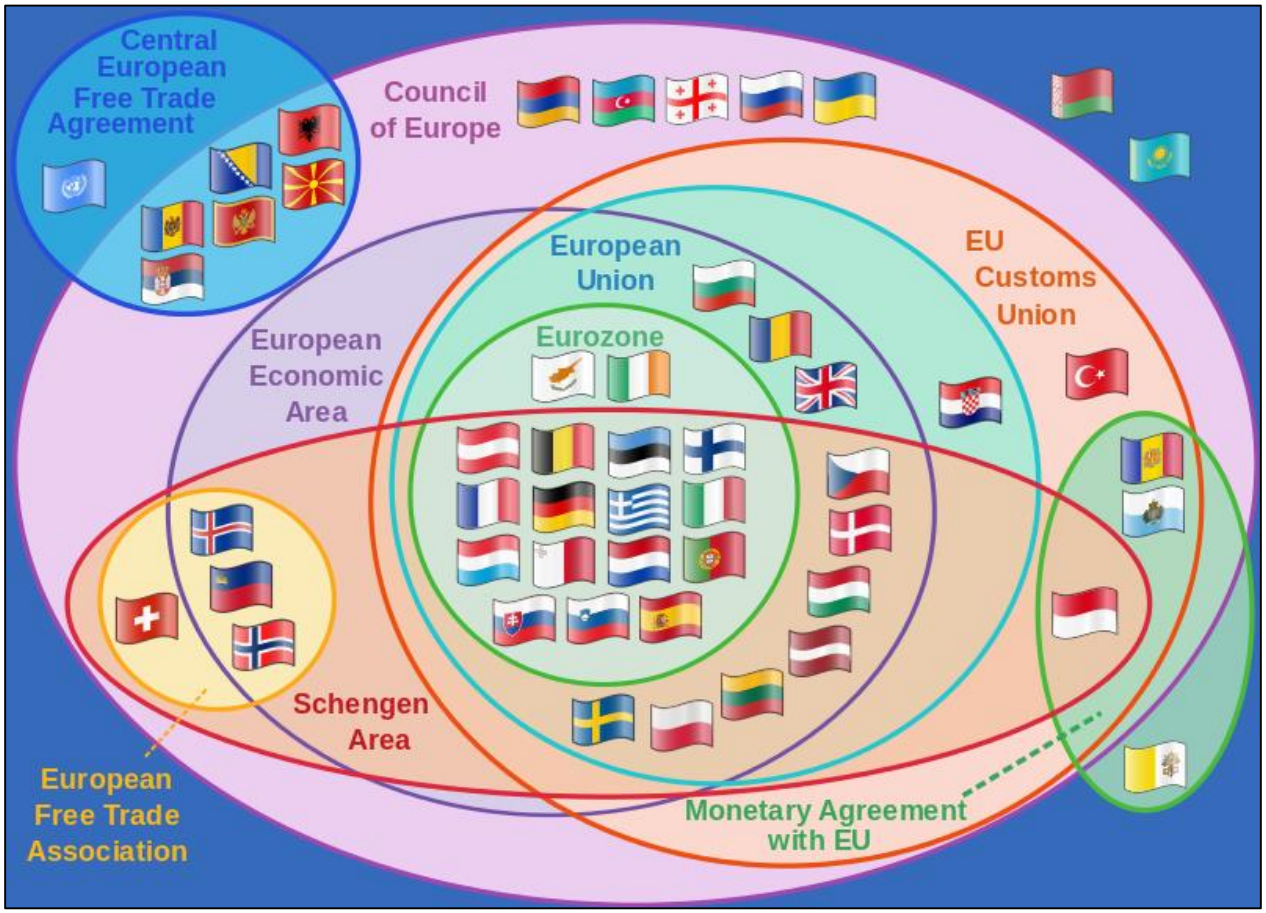
Moving beyond the obvious



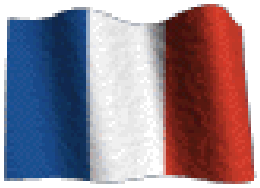
❑ What is Europe?



- What does being beautiful mean?

Moving beyond the illusion of proximity

- Which European country has the lowest percentage of population who use the internet for social networking?

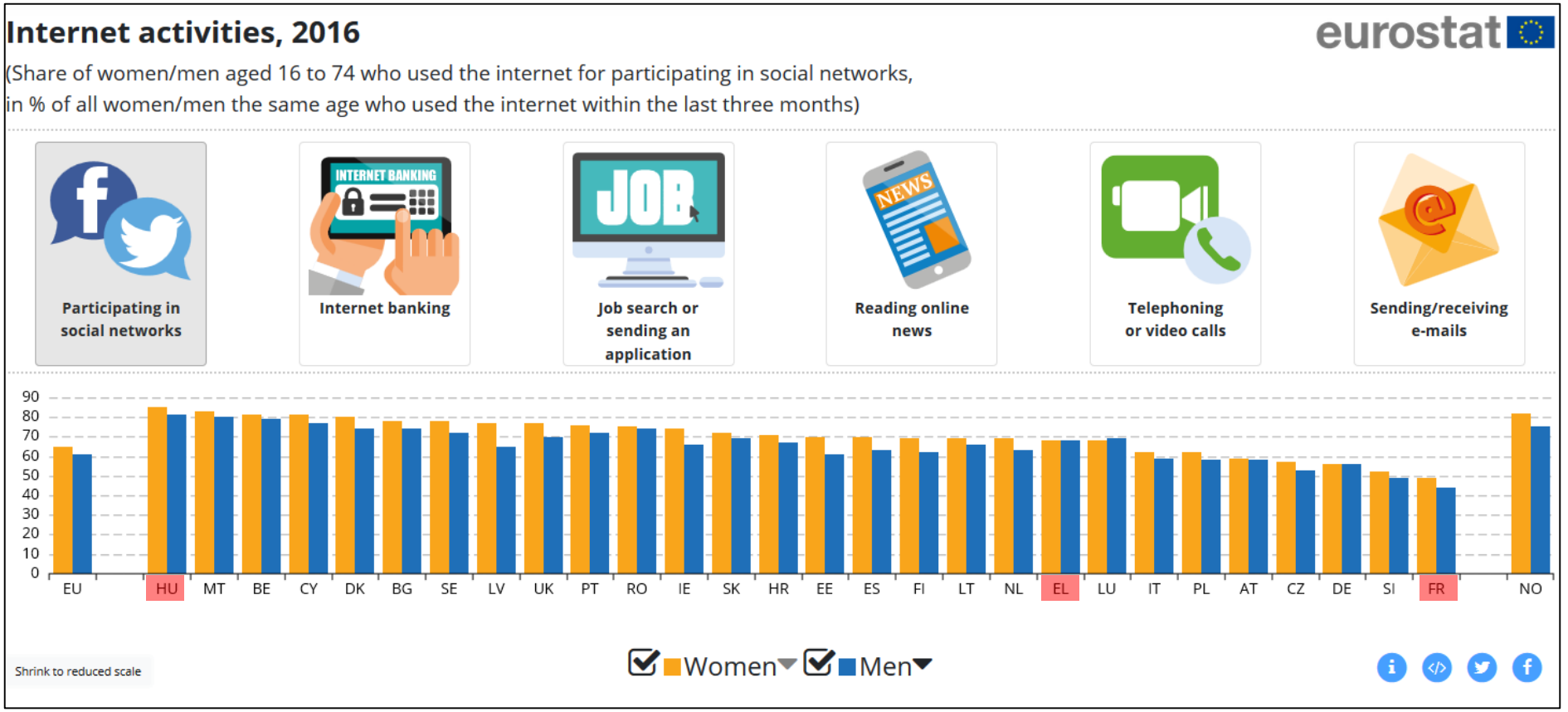


France

Greece

Hungary

Moving beyond the illusion of proximity



http://ec.europa.eu/eurostat/cache/infographs/womenmen/bloc-3c.html?lang=en

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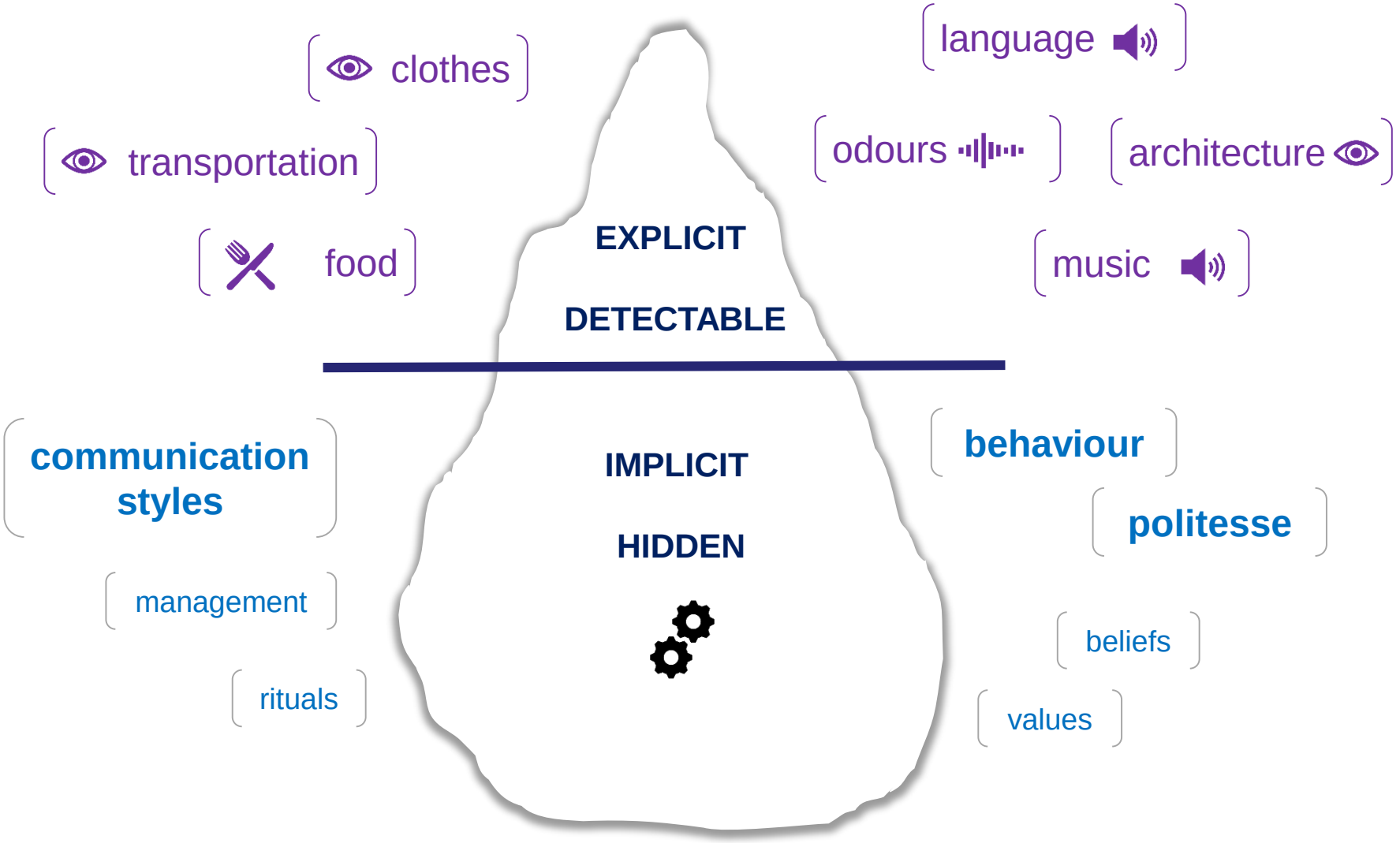
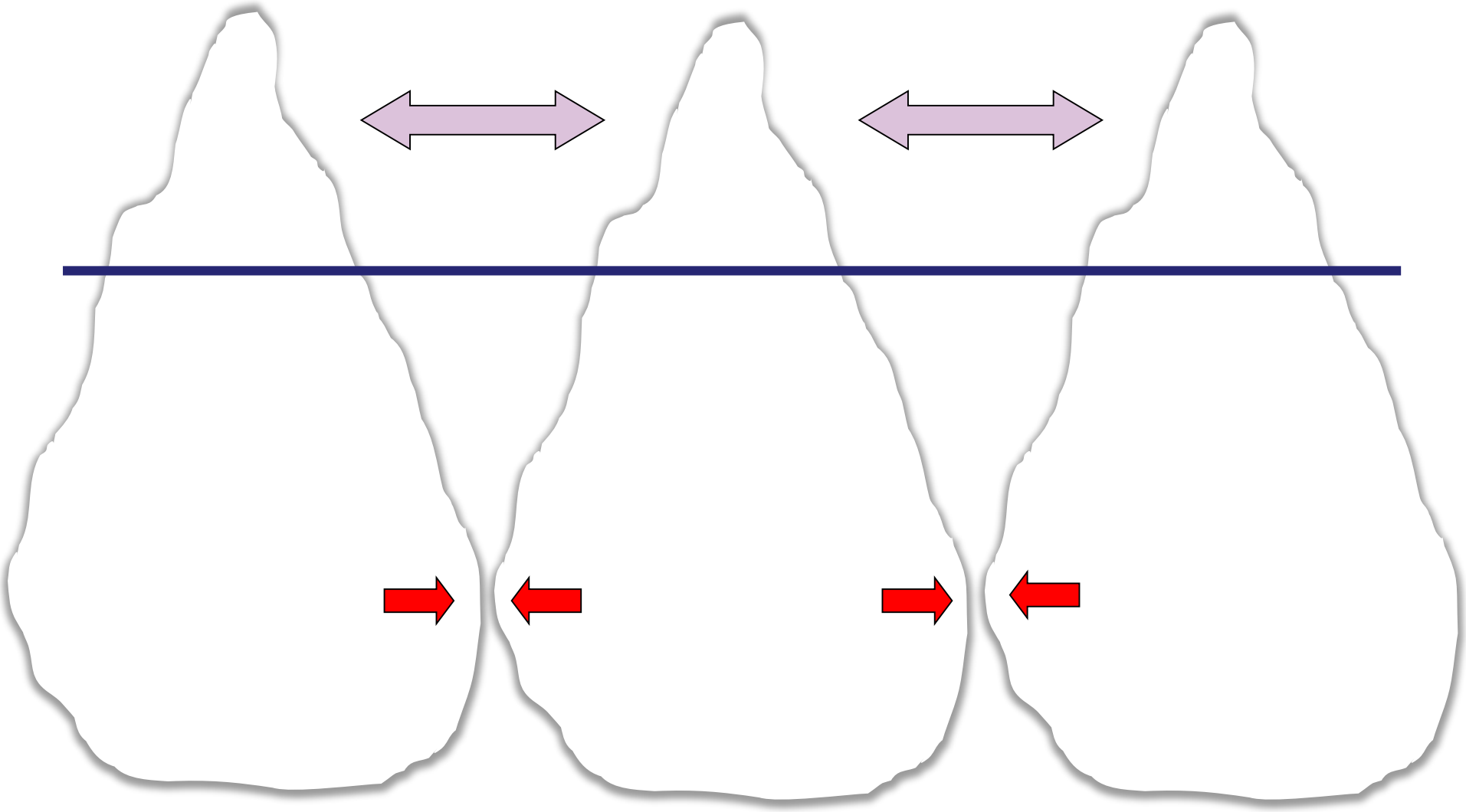
The iceberg of culture



When icebergs meet



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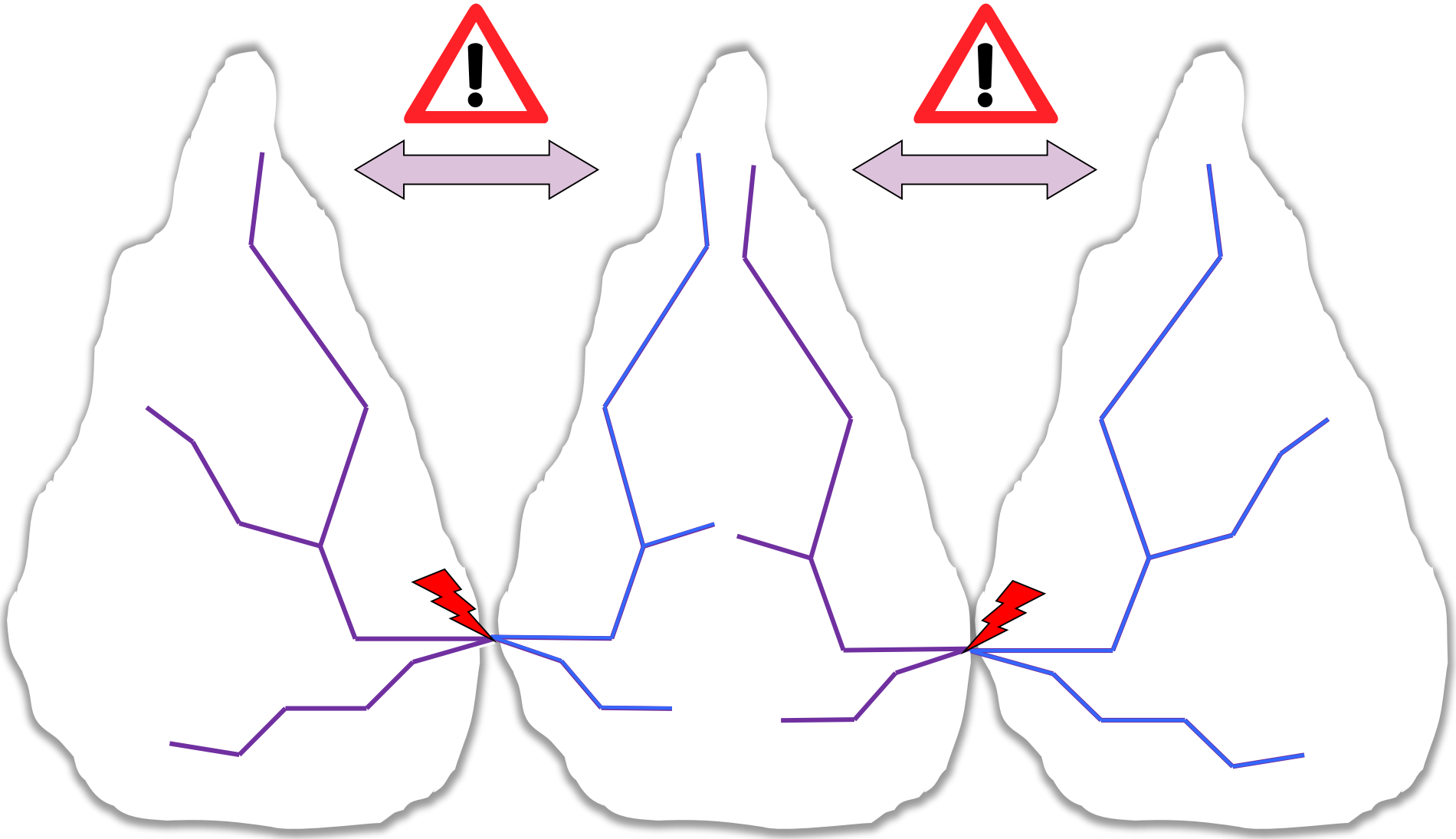
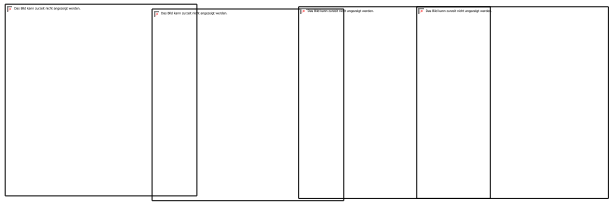
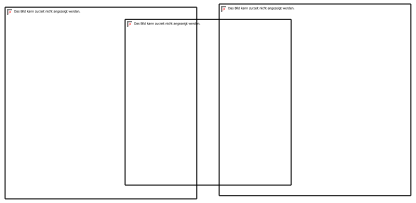
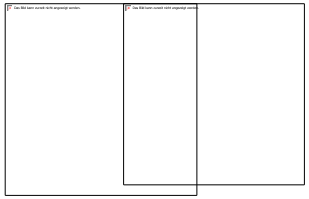


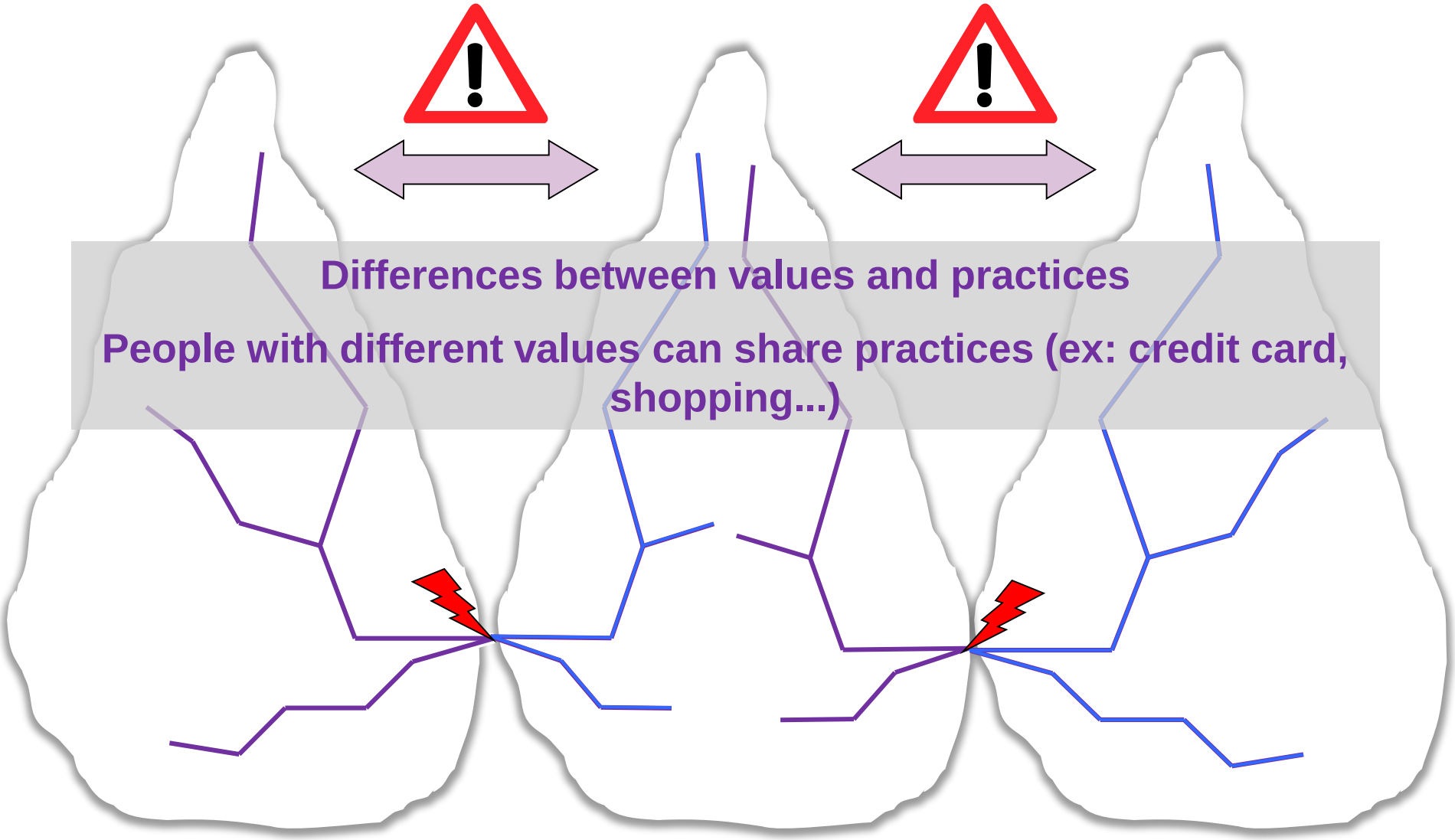
Proxemics







When icebergs meet



Differences between values and practices

People with different values can share practices (ex: credit card, shopping...)

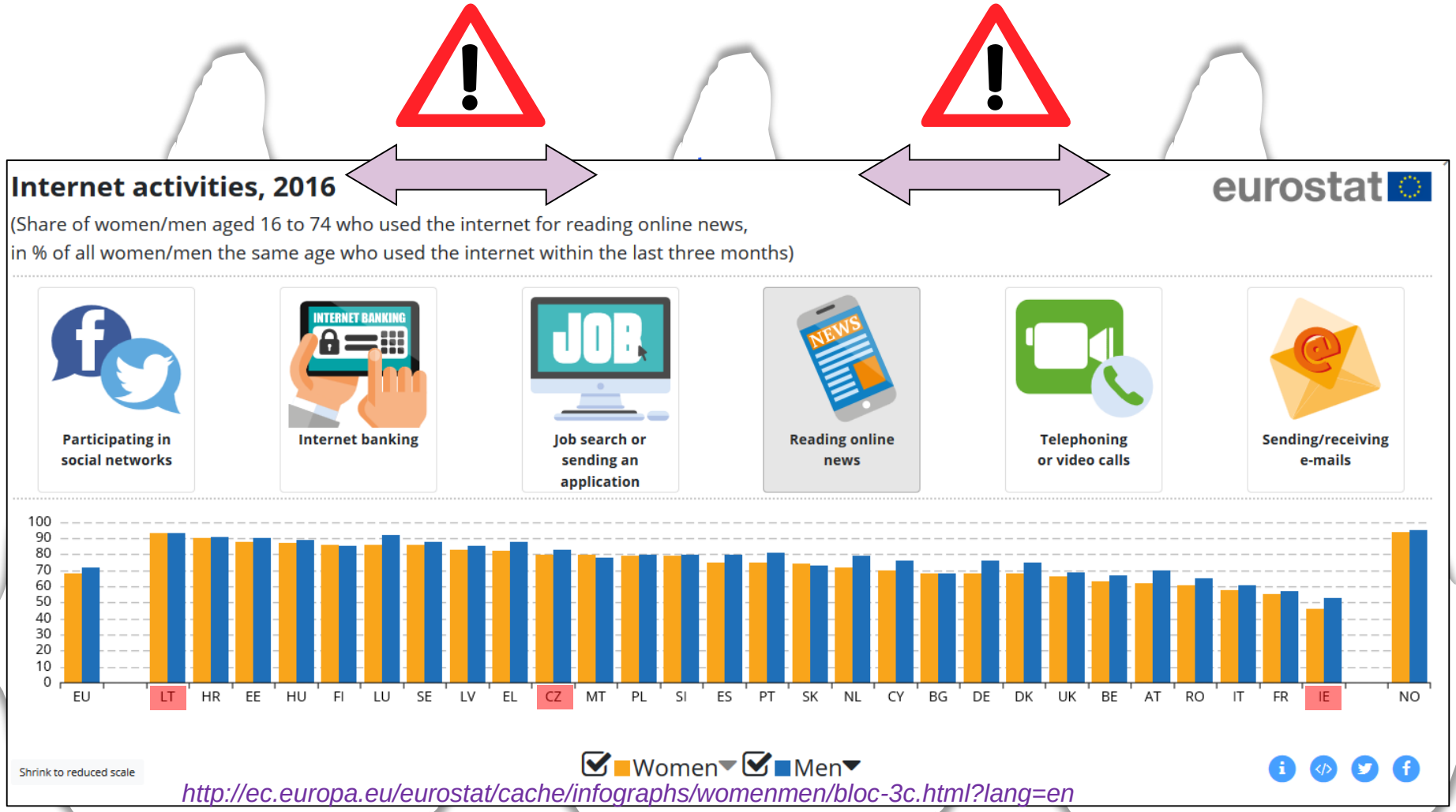
- Which European country has the highest percentage of population who use the internet for reading the news online?

Czech Republic

Ireland

Lithuania

When icebergs meet



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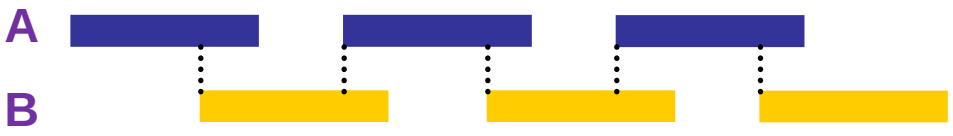
The right pace of communication



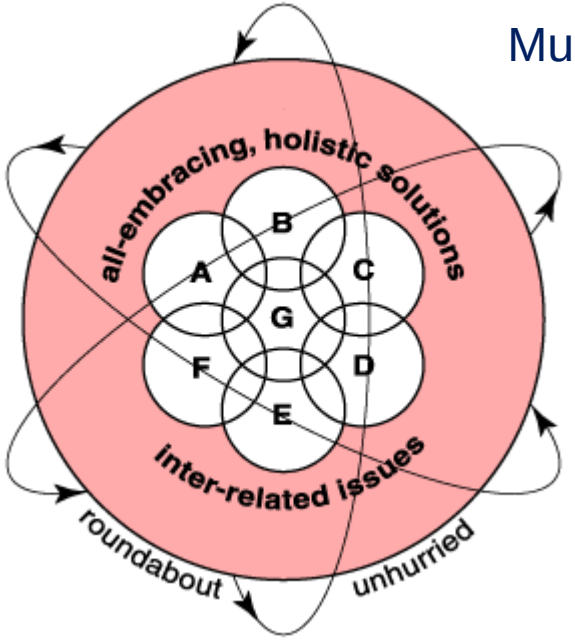
Overlapped model
Frequent interruptions

Alternate model
No break, no silence

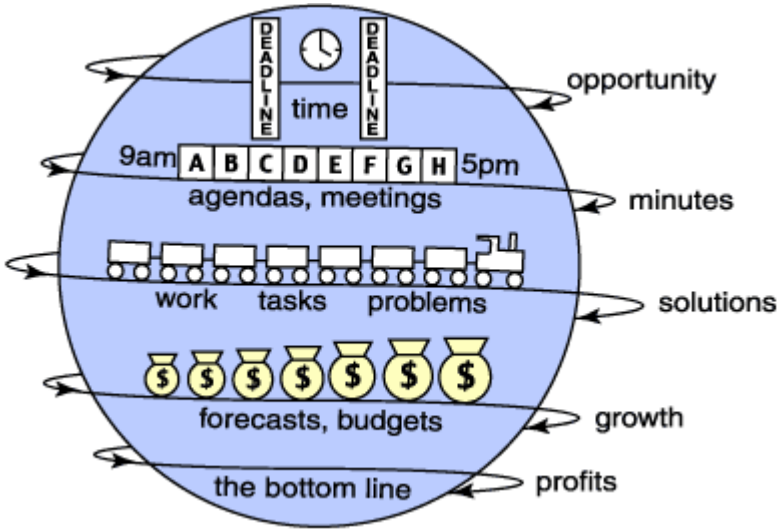
The styles of communication

Cultural Types:
The Lewis Model

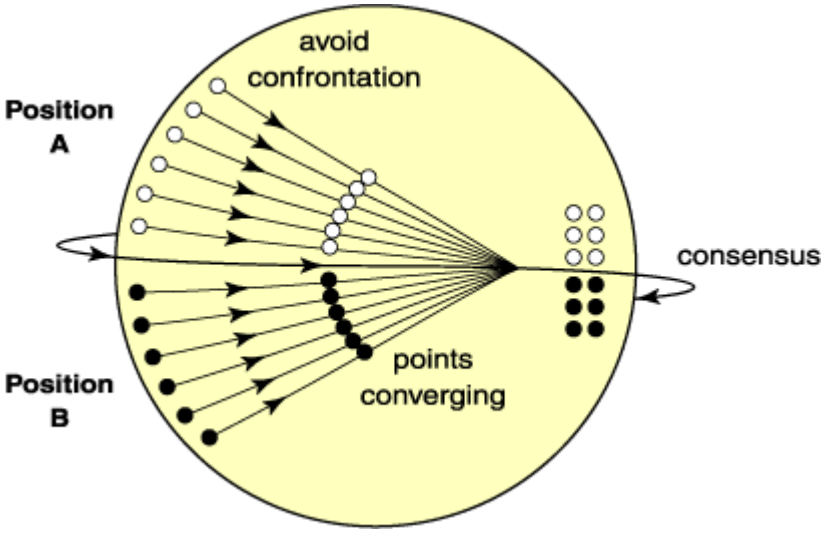
Multi active



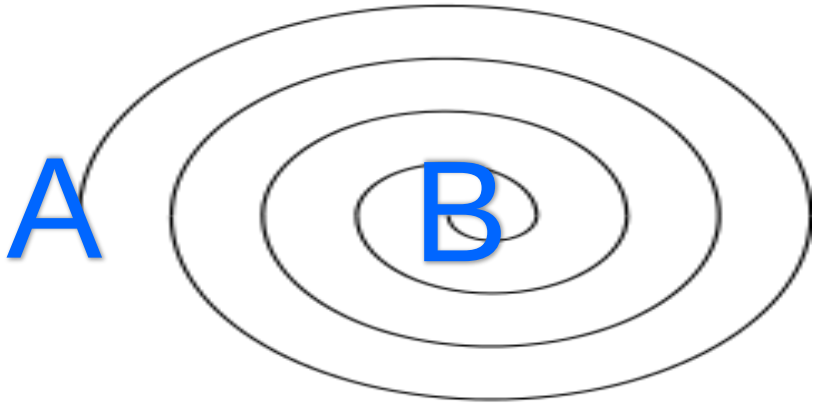
Linear active

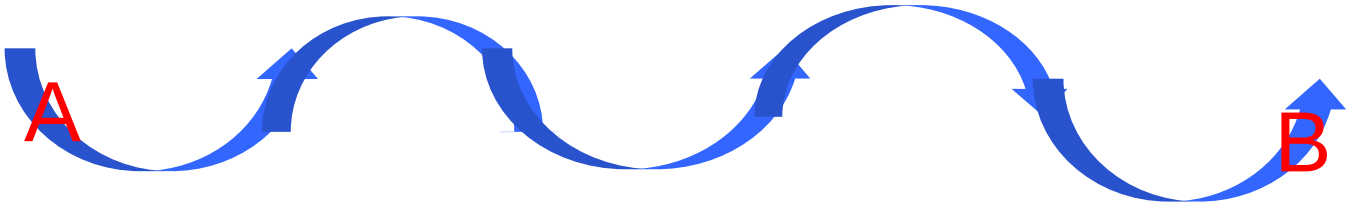


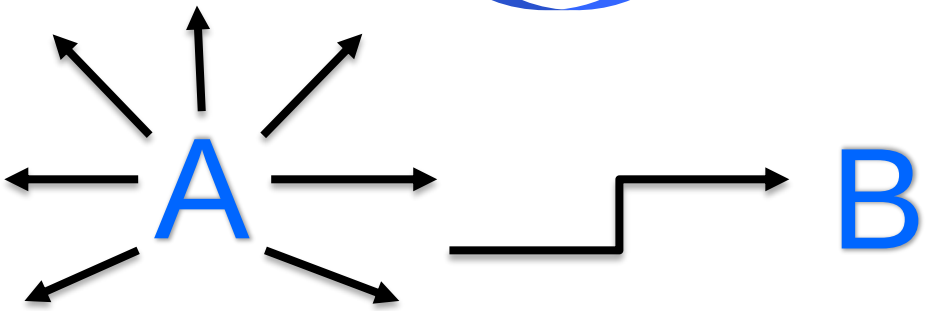
Reactive



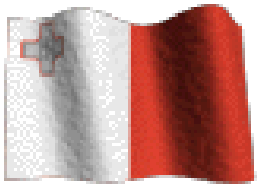
The styles of communication



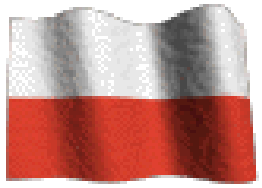




- Which European country has the highest percentage of companies that use social networks?



Malta

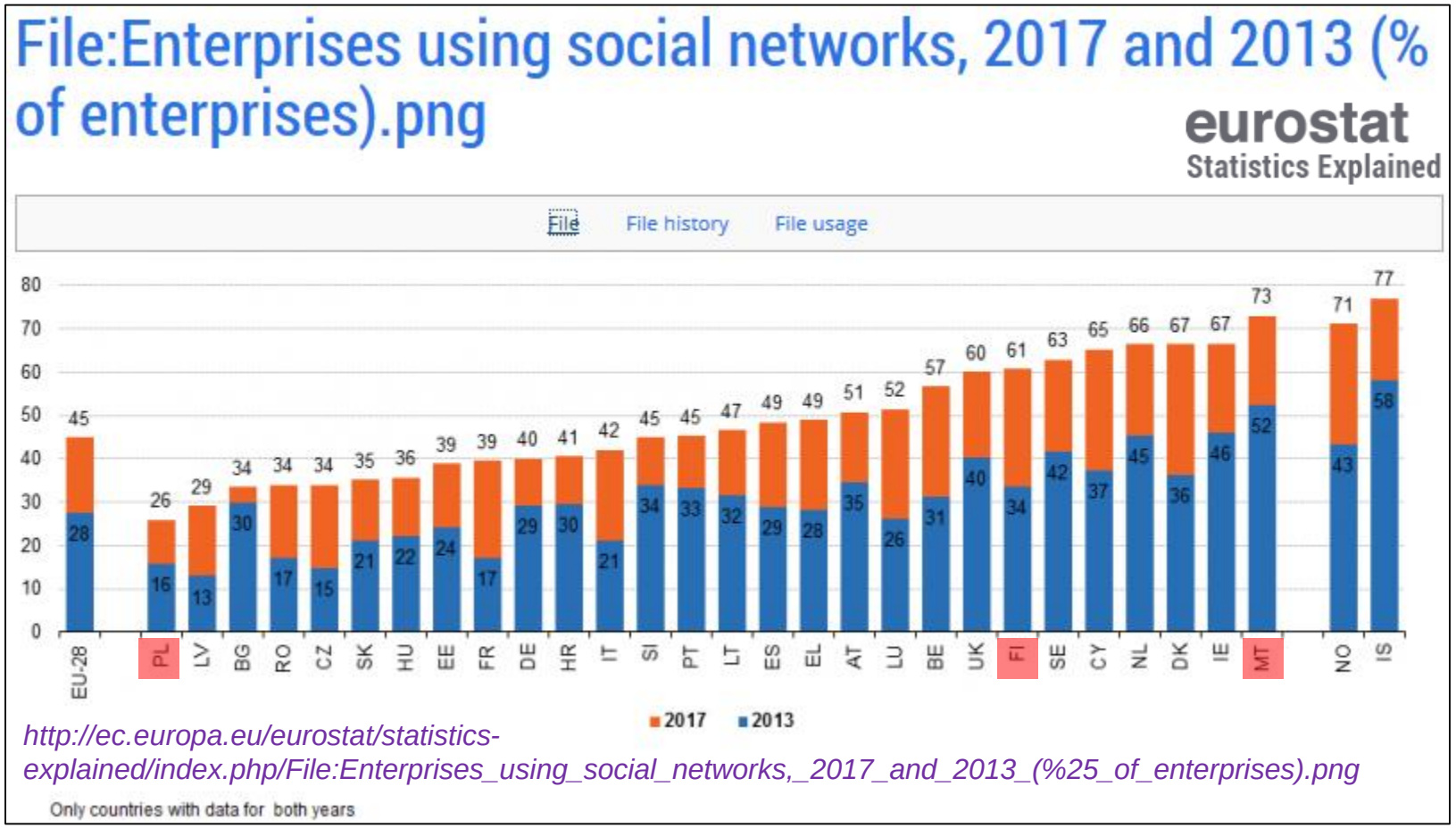


Poland

Finland

Written of oral communications?

- Again, beware of the illusion of proximity



http://ec.europa.eu/eurostat/statistics-explained/index.php/File:Enterprises_using_social_networks,_2017_and_2013_(%25_of_enterprises).png

Written of oral communication?

- How far can rules be negotiated?
  - What is more important: the letter or the spirit of an agreement?

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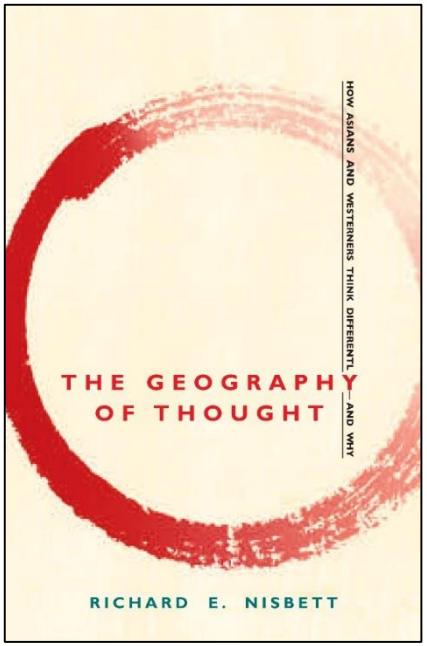

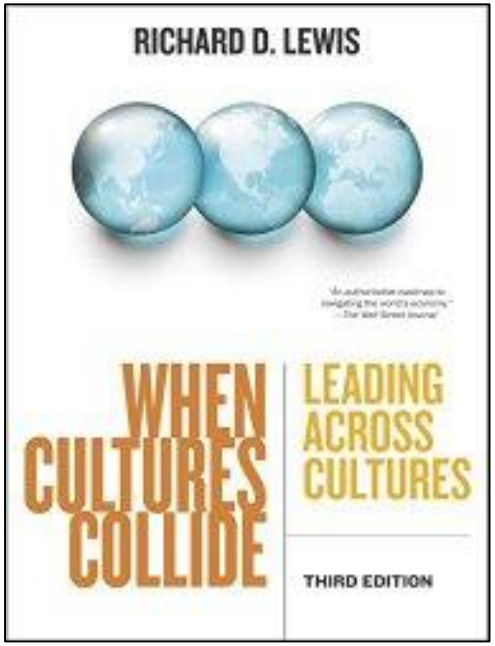

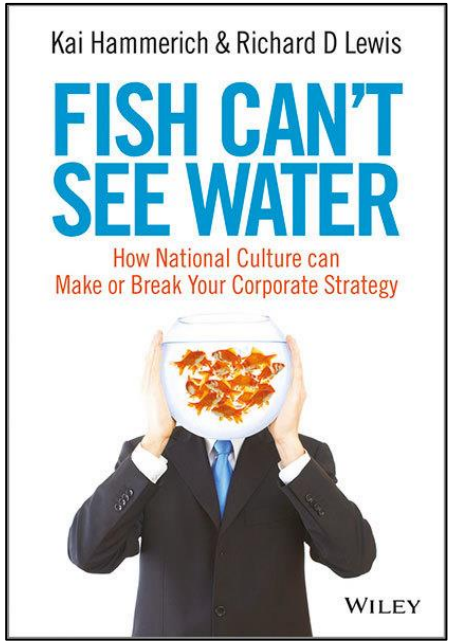

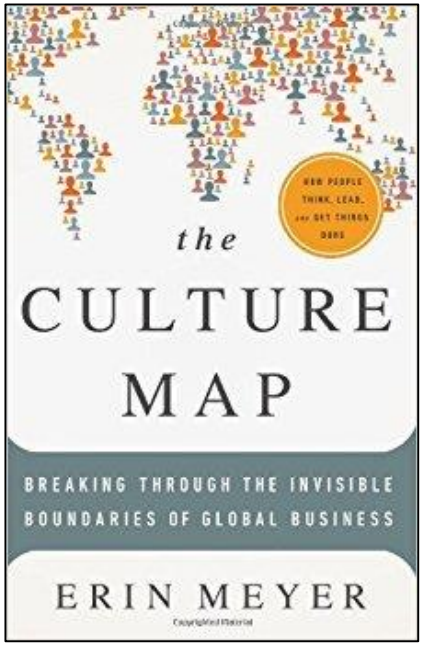

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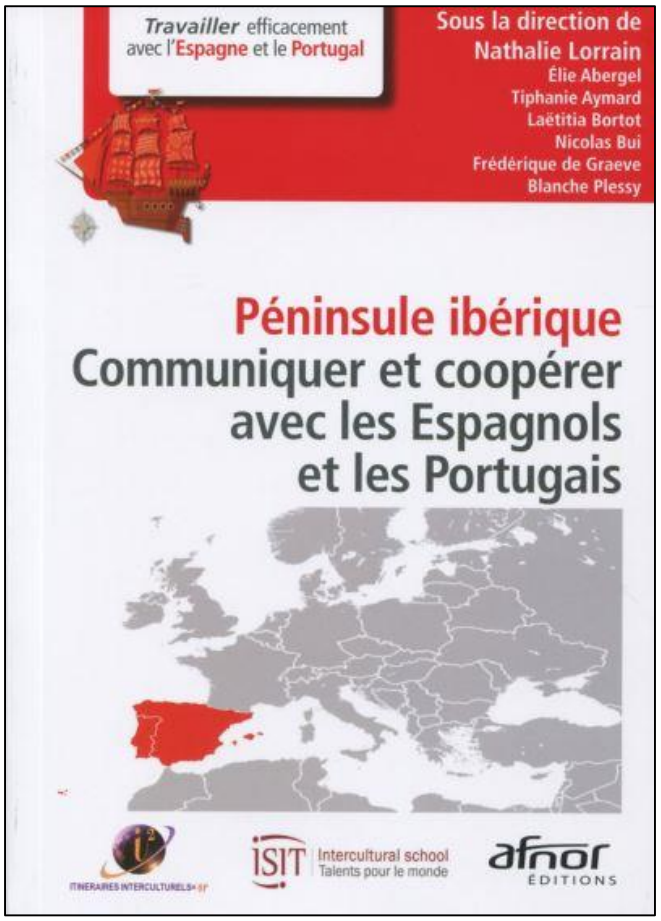
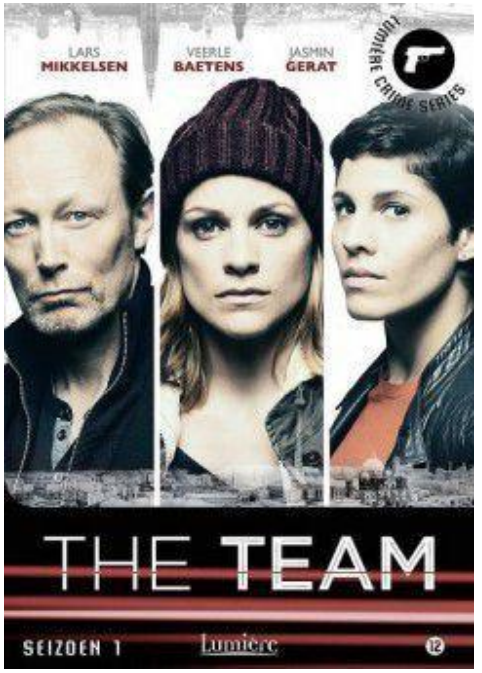


Filmography

Denmark / Sweden

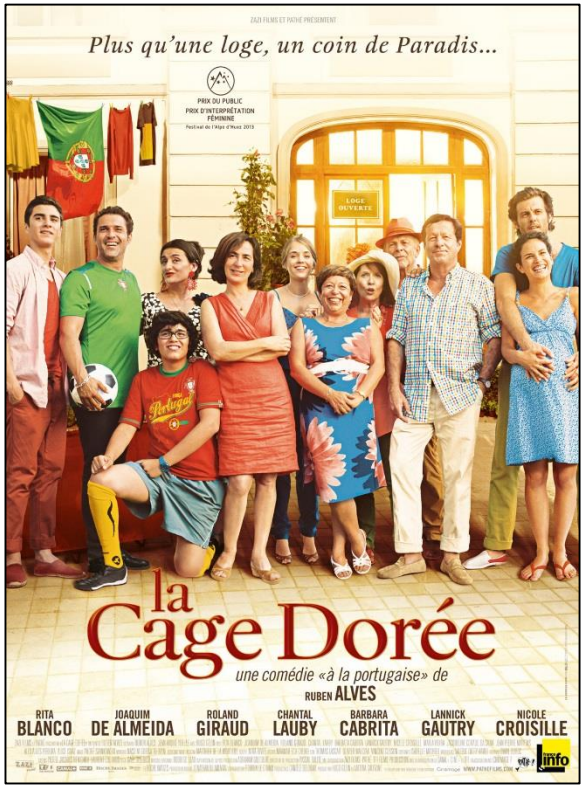
UK / France

Sweden / France



Germany / Belgium / Denmark / Austria

Filmography



Portugal / France

Europe

grazie
obrigado
thank
KASIH
спасибі
gracias
MERCI
OBRIGADO
ευχαριστώ
terima
mèsi
TAK
DI
THANK
OU
DANKE
danke
GRACIAS
SI